

Weekly Action Planner for Retiree Marketers

Use this planner to stay focused each week. Keep tasks simple and write only what you can actually do. Small steps each week will build your online business over time.

Learn

Pick one thing to learn this week. Example: Watch a video on how to write a blog post or read an article about email lists.

Notes: _____

Do

Take one action that moves you forward. Example: Write your first blog post, set up your email list, or create a social media profile.

Notes: _____

Share

Post or share something online. Example: Share your blog post in a Facebook group, pin it on Pinterest, or send it to your email list.

Notes: _____

Reflect

At the end of the week, write what worked and what didn't. Example: 'My post got 5 comments in a group, but I forgot to send an email.'

Notes: _____

Next Step

Write one thing you will do next week. Example: Record a short video to share on Facebook or outline a second blog post.

Notes: _____