

Retiree's Step-by-Step Checklist for Starting an Online Business

Step 1: List Your Skills

Write down everything you know how to do-teaching, writing, hobbies, or job skills. This helps you see what knowledge you can share online.

Step 2: Choose a Simple Niche

Pick one area you enjoy and know well. If you love gardening, travel, or cooking, start there-it makes creating content much easier.

Step 3: Set Up a Blog

Sign up with a low-cost hosting service like Bluehost or SiteGround. With one click you can install WordPress, and that's where your website lives.

Step 4: Learn Easy Research Tricks

Go to Google and type in your topic. Look at the suggestions and questions people ask-those are great ideas for articles or videos.

Step 5: Use Simple SEO

When writing, use clear titles with your main topic, keep sentences short, and link to your other posts. This helps people find your site in search engines.

Step 6: Create Content Regularly

Start with what feels easy. Write short blog posts, record a video on your phone, or even share tips on social media.

Step 7: Share for Free Traffic

Post your content in Facebook groups, Pinterest, or LinkedIn. These are free places where people already look for advice.

Step 8: Start an Email List

Use free tools like MailerLite. Even if you only have 10 subscribers, it's a direct way to talk to people interested in your ideas.

Step 9: Explore Money-Making Options

Try affiliate marketing, digital products, or freelancing. Start with one method and keep it simple so you don't feel overwhelmed.

Step 10: Take Small Steps Each Week

Don't try to learn everything at once. Do one task a week, and soon you'll have a working online business.