

# Affiliate Product Selection Checklist

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*Use this checklist as a quick guide to help you select profitable affiliate products. Follow these steps to make smarter choices and increase your chances of making money online.*

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## Checklist

- Solve real problems** - Does this product fix a pain point for your audience?
- Match products to your audience** - Is this relevant to their needs and interests?
- Check trending potential** - Is this product currently in demand?
- Verify sales funnel** - Does the vendor offer upsells, down sells, or bundles?
- Balance pricing** - Do you have both low-ticket and high-ticket options in your mix?
- Vendor reputation** - Is the vendor trustworthy and known for delivering value?
- Read real reviews** - Have you checked verified customer feedback?
- Evergreen niche fit** - Will this product still matter years from now?
- Exclusive deals** - Can you offer discounts, bonuses, or unique perks?