

The Online Marketing Roadblock Fix Sheet

6 Common Sticking Points-and Simple Ways to Break Through

Can't Find a Need in Your Niche?

Look at forums, Facebook groups, and Amazon reviews. People complain about problems every day-turn those into solutions.

Struggling With the Tech of Building a List?

Use beginner-friendly tools like MailerLite, ConvertKit, or AWeber. They have templates and tutorials that walk you through step by step.

Having trouble crafting content that resonates with the people you want to reach?

Keep it simple. Just a brief checklist, a short report or guide, or a simple video tip should suffice. Solve one small problem well.

Started a List but Don't Know What's Next?

Stay in touch. Share helpful tips, product recommendations, and personal stories. Consistency builds trust faster than perfection.

Tired of Trying Methods That Don't Work?

Stop switching strategies every week. Pick one main channel-like blogging, email, or YouTube-and commit for 90 days.

Confused by Digital Product Tech?

Use done-for-you platforms like Gumroad, Payhip, or ThriveCart. Upload your product, set your price, and they handle delivery.

Your Next Step: Pick the one roadblock that feels most real to you today. Apply the fix.
Small wins build big momentum.