
AFFILIATE MARKETING SURVIVAL CHECKLIST

Stay sharp. Stay moving. Outlast the competition.

1. Push Through the Grind

Don't stop when results dip.

- ☐ Keep going when campaigns flop.
- ☐ Treat every obstacle as a challenge, not a dead end.

2. Keep Learning to Stay Ahead

Adapt before competitors do.

- ☐ Learn one new strategy daily.
- ☐ Watch trends and adjust fast.

3. Be Your Own Boss

Set your own pace and keep it.

- ☐ Create firm deadlines.
- ☐ Show up, even on bad days.

4. Stay Organized and Focused

Chaos kills momentum.

- ☐ Work on one big task at a time.
- ☐ Avoid “shiny object” distractions.

5. Drop What's Not Working

Don't waste time on dead ends.

- ☐ Review campaigns weekly.

- ☐ Cut low-performers quickly.

6. Solving Problems Fast

Adapt or get left behind.

- ☐ Have backup plans ready.
- ☐ Try creative angles when safe ones fails.

7. Finish What You Start

Follow through to results.

- ☐ Ignore hype about “next big thing.”
- ☐ See projects to completion.

8. Test Small Before Going Big

Minimize risk, maximize gains.

- ☐ Use small budgets for testing.
- ☐ Scale only proven winners.

9. Never Quit

Persistence pays off.

- ☐ Remember why you started.
- ☐ Outlast everyone else.

Save this checklist and keep it where you work. Success is about staying in the game.